

# Prize Request Letter

*How to request prizes from local businesses*

Engage with an interesting subject line.

**Subject: Your Help Can Send Our Team to Nationals!**

Dear x,

Hope you are well!

Introduce yourself and why you are writing at the outset.

I am reaching out on behalf of the Rockville Raging Rockets, a roller derby team who's qualified for this year's International Women's Flat Track Derby Association Championships. As team captain, I speak for us all when I say we're excited to head to Arizona, win, and bring the Hydra Trophy back to Rockville!

Be specific about the amount you need to raise, and be sure to reach out to potential donors 6-8 weeks in advance.

Our team is comprised of working women with families for whom the expense of travel would be a hardship. To raise the [X amount] needed to help them get on the road to Arizona, we're organizing a Sizzlin' BBQ Block Party on [X date]. In the past, our team fundraisers have been well attended, and we anticipate an even bigger crowd this summer—we all want the Hydra to come home to Rockville! At the event, the Raging Rockets will serve homemade, finger-licking-good food (on wheels!) and teach roller derby basics to kids young and old.

Mention why you think the donation is a good fit for your fundraiser.

During our fundraiser, we also plan to hold a raffle. I am writing to ask if Rockville Day Spa would donate a self-care package that we can offer as a prize. We know it would be a big hit with our attendees—most are locals and would benefit from some pampering! As thanks for your kind donation, we'll feature your logo on our website, on banners at the event, and on promotional posters, and our emcee will mention Rockville Day Spa during the Sizzlin' BBQ Block Party.

Talk about how you'll thank the business for their support.

Thank you for your support of the Raging Rockets!

Warmly,

Susie Skater  
Rockville Raging Rockets